POWER OF PRINT
The Work and Life of Bea Feitler

Raumplan / Floorplan

Alle ausgestellten Materialien sind, wenn nicht anders ausgewiesen, unter der Art Direktion von Bea Feitler entstanden. / Art direction of all exhibited materials by Bea Feitler, unless otherwise stated.

FROM OUTSIDE

1. Ms. cover, December 1972
   Photo by Mary Ellen Marks
3. Ms. cover, November 1974

EXHIBITION HALL (clockwise)

MS. READING WALL
4. Ms. cover, December 1973

5. (all original magazines)
   Ms., May 1973
   Ms., December 1973
   Ms., September 1972
   Ms., January 1974
   Ms., January 1973
   Ms., August 1972

   Photo by Richard Avedon

7. Production elements for
   Do Women Make Men Violent? cover,
   Ms., November 1974 **


   Original Xerox print by unknown photographer *

10. MS. COVERS
   October 1975
   January 1973. Photo by Bill King

11. POSTER DESIGNS
    Margot Fontayne and Michael Somes with the Ballet of Rio de Janeiro poster, 1965

    Alvin Alley poster, 1971. Photo by Bill King

    Calvin Klein newspaper print ad, 1976.
    Photo by Guy Bourdin

    Background:
    The Bazaar Look spread, Harper’s Bazaar,
    February 1963. Photos by James Moore

    Mock-up for Rolling Stone’s Snap Judgments:
    Photos by Annie Leibovitz **


    This Woman is You spread, Harper’s Bazaar,
    September 1965. Photos by Richard Avedon, illustrations by Katerina Denzinger

12. Painting by Bea Feitler, 1960. Original,
    paint on canvas *

13. Observation drawings from Fire Island by Bea Feitler,
    1970s. Drawings on notebook paper *
14 BOOK CREDIT PAGES

*Diary of a Century* by Jacques Henri Lartigue, 1970

*Wonder Woman* by William Moulton Marston, 1972

*Elvis* by David Marsh, 1982

*Cole* by Robert Kimball, 1971

*Windows* by Michael Emory, 1969

*The Gershwins* by Robert Kimball and Alfred Simon, 1973

*Diaghilev and the Ballet Russes* by Borsi Kochno, 1970

*The Beatles* by Geoffrey Strokes, 1980

15 FRAME SEQUENCES

*American Circuit* spread, Harper’s Bazaar, September 1967

Alvin Ailey American Dance Theater booklet, 1971. Photos by Bill King


*Cheap Chic* by Caterine Milinaire and Carol Troy, book pages, 1975

*Londres* spread, Setenta Magazine, August 1979. Photos by Elizabeth Novick


16 WORKPLACE VITRINE (all original photographs)

Bea Feitler working in the hospital, New York, 1979. Photographs by unknown photographer *

Bea Feitler with purse, year unknown. Polaroid by unknown photographer *

Bea Feitler, Denis Davis and Paulo Gomes, New York with Self Magazine, 1979. Photograph by unknown photographer *

*Snap Judgments* spread, Rolling Stone, December 15th 1977. Photos by Annie Leibovitz *
Bea Feitler, Jann Wenner and Roger Black at Rolling Stone offices, 1979. Polaroid by unknown photographer *

Bea Feitler at Self offices, New York, 1970s. Polaroid by unknown photographer *

Bea Feitler and Marvin Israel with Style in Motion: Munkacsi Photographs of the ’20s, ’30s, and ’40s book, 1979. Photograph by unknown photographer *

Bea Feitler and colleagues at Ms. offices, New York, 1976. Photograph by unknown photographer *

Bea Feitler and colleague at Ms. offices, 1970s. Photograph by Gisele Freund *

Bea Feitler and colleagues at Ms. offices, New York, 1975. Photograph by unknown photographer *

Bea Feitler and Ruth Ansel at Harper’s Bazaar offices wearing masks, 1960s. Photograph by unknown photographer *

Bea Feitler at Harper’s Bazaar offices working on Setenta magazine, 1970. Photograph by unknown photographer *

Bea Feitler and Ruth Ansel at Harper’s Bazaar offices with Carl Barile (inside box), 1966. Photograph by unknown photographer *

Bea Feitler at Harper’s Bazaar offices inside a box eating an apple, 1960s. Photograph by unknown photographer *

Bea Feitler at Harper’s Bazaar offices with portrait in back, 1960s. Photograph by unknown photographer *

Bea Feitler at Harper’s Bazaar offices on the telephone, 1960s. Photograph by unknown photographer *

Bea Feitler on couch with Annie Leibovitz’ reflection, 1976–77. Original photograph by Annie Leibovitz *


** TYPE DESIGNS FOR RECORD COVERS **
*Medea*, 1967
*Tosca*, 1968
*Elektra*, 1968
*Der Rosenkavalier*, 1971

**DEDICATIONS TO BEA FEITLER VITRINE**
Bea Feitler (wearing mask and tophat) with man at Ruth Ansel’s Halloween party, 1965. Photo by Diane Arbus **

Letter to Bea Feitler from Annie Leibovitz, 1970s

Photobooth pictures of Bea Feitler, various years *

Happy New Year postcard to Bea Feitler from Jacques Henri and Florette Lartigue (addressed to Harper’s Bazaar), 1969. Original *

Letter to Bea Feitler from Richard Avedon, 1981

Skull Drawing by Ruth Marten, Skull Drawing, 1978. Original Polaroid by unknown photographer with handwritten dedication to Bea Feitler *

Bea Feitler on a hammock, year unknown. Polaroid by unknown photographer *

Card with photo of Bea Feitler and Candy Darling from Bill King, 1970s **

Bea Feitler unbuttoning her shorts at a rose garden, 1974. Photocollage by D. Hartman **

Bea Feitler on the beach (Buzios, RJ), 1960s. Original photograph by unknown photographer *

Doodle by Bea Feitler on an envelope, year unknown. Original *

Bea Feitler and Bill King, 1970s. Original photograph by unknown photographer *

Goodwill to Bea Feitler card from Cathy D.H., 1970s **


Andy Warhol, Screen Test: Bea Feitler [ST100], 1964 16mm film transferred to digital file, black and white, silent, 4:40 min. Collection of The Andy Warhol Museum, Pittsburgh Contribution The Andy Warhol Foundation for the Visual Arts, Inc.
DEDICATIONS TO BEA FEITLER / FRIENDS

*Candy Darling*, 1970. Original poster by Richard Bernstein

*Ma Cousine Bichonnade*, 1905, year unknown. Original print by Jacques Henri Lartigue with dedication to Bea Feitler

Bea Feitler and Andy Warhol negative print, year unknown. Original photograph by unknown photographer

Portrait of Andy Warhol by Richard Bernstein, 1977. Original hand-colored collage on canvas with handwritten dedication to Bea Feitler

Helmut Newton with model, year unknown. Original photograph by Alice Spring, Helmut Newton’s wife, handwritten dedication by Helmut Newton to Bea Feitler

Bea Feitler portrait at night, 1970s. Original photograph by Antonio Guerreiro

Bea Feitler on The Virgin Islands, 1969. Original photograph by unknown photographer

Bea Feitler’s and Annie Leibovitz’ reflection with lace curtain, 1970s. Original photograph by Annie Leibovitz

Man on telephone touching women by Tomi Ungerer, year unknown. Original drawing with handwritten dedication to Bea Feitler

Brazilian Models by Bill King, 1972. Original silkscreen print with handwritten dedication to Feitler in the front

*SILHOUETTE VITRINE*


Cameo brass etching plate by Bea Feitler, year unknown

Bea Feitler’s cameo, year unknown. Original photograph by unknown photographer

*Wonder Woman* by William Moulton Marston, book endpapers, 1972

Setenta magazine spread, 1970. Photos by Bill King

Bill King and Brazilian models, 1970. Original photograph by Bea Feitler
Bea Feitler and Richard Avedon working on *Diary of a Century*, 1969. Original contact sheet by unknown photographer *

Bea Feitler and Richard Avedon with *Hire the Handicapped* poster, 1967. Original photograph by unknown photographer *

Study for *Hire the Handicapped* poster, 1967. Photo by Richard Avedon

*Diary of a Century* by Jacques Henri Lartigue, book cover, 1970

Hand print for *Hire the Handicapped* poster, 1967. Original photograph by Richard Avedon *

Man with hand and lotus on face (George Harrison sketch), 1967. Original drawing by Bea Feitler *

George Harrison poster, 1968. Photo by Richard Avedon

*Diaghilev and the Ballets Russes* by Borsi Kochno, endpapers, 1970

*White Women* by Helmut Newton, hardcover book, 1972. Original *

Alvin Ailey American Dance Theater booklet, 1971. Original, photos by Bill King *

Calvin Klein newspaper print ad, 1975. Photo by Chris von Wangenheim

*25 Hidden Rites*, choreography by Alvin Ailey, 1974
Composition by Patrice Sciortino, costumes by Bea Feitler
Video (colour, sound) 4:25 min. (excerpt)
Courtesy of the Alvin Ailey Dance Foundation, New York and Thirteen Productions LLC

*26 BALLET VITRINE* (all originals)
Letter from Bea Feitler to Ruth de Souza with a drawing of a ballet dancer, 1950s *

Teatro Municipal do Rio de Janeiro opera program, 1959 *

Taped-up letter from Alicia Markova to the mayor of Rio de Janeiro and its transcription typed by Bea Feitler, 1956 *

Alicia Markova portrait, drawing by Bea Feitler, 1950s *

Baron at the Ballet by Arnold L. Haskell, hardcover book with Alicia Markova autograph, 1953 *

Ballerina legs, drawing by Bea Feitler, 1950s *

*27 TYPOGRAPHY*

*Noise Pollution* spread, Harper’s Bazaar, August 1966

*Sweet Poison* spread, Harper’s Bazaar, October 1969

Harper’s Bazaar cover, December 1971

Lygia Clark exhibition poster for Galeria Bonino, 1960

*Beauty Scrapbook* spread, Harper’s Bazaar, October 1969

*Cem Jogos Poéticos* by Maria Clara Machado and Marta Rosman, book cover, 1971

*Antologia Poética: Frederico Schmidt* book cover, 1961

Kazuya Sakai exhibition poster for Galeria Bonino, 1960

*Inkalamu’s Place* spread, Harper’s Bazaar, June 1966

*For the Civilized Man* spread, Harper’s Bazaar, December 1967

*The Think Diet* spread, Harper’s Bazaar, April 1968. Photo by Bill Silano

*Are You Slightly Rectangular?* spread, Harper’s Bazaar, October 1969

*On Declining Values* spread, Ms., August 1972

*A Parisiense* shoe store leaflet, 1960

*Smog by Italo Calvino* spread, Harper’s Bazaar, October 1970

Rolling Stone cover, 1979. Art direction by Mary Shanahan under consultation of Bea Feitler

*Return of the Amazon Mother* spread, Ms., September 1972

Ms. cover, March 1973


*Woman on the Rocks* spread, Ms., June 1973
**28 HARPER’S BAZAAR SPREAD I**
*The Reflecting Eye* spread, Harper’s Bazaar, April 1968. Photo by Guy Bourdin
*Say the Word* spread, Harper’s Bazaar, June 1963. Photo by Hiro
*The Non-Stop Polka Dot* spread, Harper’s Bazaar, January 1971
*Op and Pop Fashion* and *Space* spreads, Harper’s Bazaar, April 1965. Photos by Richard Avedon
*Think Paris Think* spread, Harper’s Bazaar, September 1967. Photos by Hiro
*High Gear* and *Brave New Wools* spread, Harper’s Bazaar, August 1966. Photos by Hiro, illustrations by Katerina Denzinger
*How to Make Faces* spread, Harper’s Bazaar, October 1969

**29 HARPER’S BAZAAR SPREADS II**
*The Art of Love* spread, Harper’s Bazaar, April 1964. Photos by Melvin Sokolsky
*The Foot and Ferrari* spread, Harper’s Bazaar, March 1967. Photos by Bill Silano
*The Foot and Ferrari* spread, Harper’s Bazaar, March 1967. Photos by Bill Silano
*The Latest Leg to Stand on* spread, Harper’s Bazaar, September 1966. Photos by Alberto Rizzo
*Watch out below!* spread, Harper’s Bazaar, unknown issue. Photos by Hiro
*Of Beasts and Jewels* spread, Harper’s Bazaar, December 1963. Photos by Hiro
30 HARPER’S BAZAAR VITRINE
Arching spread, Harper’s Bazaar, August 1967. Original magazine, photo by Bill Silano *

The Power of the Print spread, Harper’s Bazaar, February 1967. Original magazine, photos by Hiro *

Neon Wavelength spread, Harper’s Bazaar, April 1966. Original magazine, photo by Hiro *

The Editor’s Guest Book feature, Harper’s Bazaar, February 1964. Original magazine, portrait of Bea Feitler and Ruth Ansel by Duane Michaels *

Bea Feitler and Ruth Ansel, 1965. Photo by Richard Avedon **

Bea Feitler at Harper’s Bazaar offices, holding a mask, 1965. Original photograph by unknown photographer *

Bea Feitler at Harper’s Bazaar offices, holding a picture, 1965. Original photograph by unknown photographer *

Portrait of Bea Feitler, 1960s. Photo by Bob Richardson **

31 HARPER’S BAZAAR COVERS
Harper’s Bazaar cover, July 1969. Photo by Alberto Rizzo

Harper’s Bazaar cover, February 1970. Photo by James Moore

Harper’s Bazaar cover, January 1968. Photo by Bill Silano

Harper’s Bazaar cover, January 1970. Photo by Alberto Rizzo

Harper’s Bazaar cover, October 1969. Photo by Hiro

Harper’s Bazaar cover, January 1965. Illustration by Katerina Denzinger

Harper’s Bazaar cover, April 1965. Photo by Richard Avedon

Harper’s Bazaar cover, August 1966. Photo by James Moore

Harper’s Bazaar cover, October 1968. Photo by Hiro

Harper’s Bazaar cover, February 1967. Photo by Hiro

32 OLD AND NEW VITRINE
Senhor magazine, June 1960. Original magazine *

Senhor magazine, July 1960. Original magazine *

Young Bea Feitler with woodcut, mid 1950s. Original photograph by unknown photographer *

Young Bea Feitler, mid 1950s. Original animated photograph by unknown photographer *

O Homem Nú by Fernando Sabino, 1960. Original paperback book *

Bea Feitler driving, 1970s. Original photograph by Annie Leibovitz *

Studio G promotional pamphlet, 1960. 3-fold concertina *

Rolling Stone, January 1981. Original magazine, cover and story with photos by Annie Leibovitz *

Vanity Fair Prototype box set with magazine and letter, 1979. Photo by Richard Avedon, illustration by Mick Haggerty *

33 INDEXES
A Cursory Glossary spread, Harper’s Bazaar, April 1965 Featuring a detail of a work by Roy Lichtenstein

Capturing the Soul introduction page, Rolling Stone, May 6th 1976

Vanity Fair Prototype index page, 1982. Illustration by Mick Haggerty

Ms. contents page, December 1973

Black and Blue by The Rolling Stones record sleeve, 1968

Self Magazine contents page, 1979

The Editors Guestbook spread, Harper’s Bazaar, April 1965

Background: Excerpt from Ms., 1970 – 1975, blank flat with grid